

13 companies plan pitches at conference

BY JERRY SIEBENMARK

The Wichita Eagle

Organizers of the area's only capital conference that links investors with entrepreneurs have selected 13 companies — including one from Wichita and another with Wichita ties — to pitch their businesses at the Great Plains Capital Conference.

The conference, in its eighth year, will be held Sept. 15 at the Wichita Marriott, 9100 Corporate Hills Drive.

The list of this year's presenting companies included a new entrant from Wichita, Hutterer Engineering, an aircraft engineering firm.

The other company, Five & Fifty, is a Kansas City-area based firm whose partners include Wichita entrepreneur Ben Tyson, who was in the 2010 Kansas Pipeline entrepreneur grooming program. The company provides a service that allows businesses to offer instant deals using text messaging.

The 11 other Kansas companies are: AirMass, Accuhealth Partners, Aratana Therapeutics, AudioAnywhere, Green Dot Holdings, iCode, KC BioMedix, Lead Horse Technologies, SkillSniper, Spinal Simplicity and SmartPharm.

"The (selection) committee tried to make sure we would have a well rounded variety of companies, in bioscience and IT," said Trish Brasted, CEO of Wichita Technology Corp., GPCC's organizer.

The companies will each have 12 minutes to present their companies to an audience of investors.

Brasted said she's expecting more than 70 investors to attend this year's conference.

The main sponsors of the event are the Kansas Department of Commerce, national law firm Polsinelli Shughart, 360ideas and the Kansas Bioscience Authority.

For more information, see www.greatplainscc.com.

Reach Jerry Siebenmark at 316-268-6576 or jsiebenmark@wichitaeagle.com

Read more: <http://www.kansas.com/2011/08/26/1988418/13-companies-plan-pitches-at-conference.html#ixzz1W93yUT2B>